

MIGUEL ÁNGEL MORALES SEEKS A NEW JOB IN THE NETHERLANDS

The UX Designer is looking for new challenges:
'I am enthusiastic about the idea of joining a new team, share my knowledge
and push my standards high to learn new skills', he says.

EU CITIZEN



Miguel was Born on the 20th of September of 1979 in Oviedo, Spain. He natively speaks Spanish and fluently in English.

Contact

Hondstraat 7c
6211HW Maastricht
The Netherlands
(0031) 0611848483
(0034) 659662223
MiguelMorales@risingdodo.com
[linkedin.com/in/michemorales](https://www.linkedin.com/in/michemorales)
[facebook.com/miche.morales](https://www.facebook.com/miche.morales)
twitter.com/michemorales
skype: miche.es
risingdodo.com

EDUCATIONAL BACKGROUND HIGHLIGHTS A CROSS-KNOWLEDGE BOTH IN BUSINESS AND DESIGN AREAS



MASTER OF GRAPHIC DESIGN AND DIGITAL COMMUNICATIONS (06-2009)
CICE, Professional School of New Technologies (Madrid, Spain)



MASTER OF STRATEGIC MARKETING MANAGEMENT (06-2005)
ESADE Business School (Oviedo, Spain)



DEGREE IN BUSINESS ADMINISTRATION (04-2004)
University of Oviedo (Oviedo, Spain)



COURSE ON ECONOMICS OF EUROPEAN INTEGRATION (08-2002)
London School of Economics (London, UK)



DIPLOMA IN SOCIAL SCIENCES (06-2002)
Erasmus at University of Kent at Canterbury (Canterbury, UK)



WORKING EXPERIENCE MERGES ADMINISTRATIVE AND CREATIVE SKILLS



THE ROAD TO UI/UX DESIGN

- From 11-2009 to nowadays
I have been working at **Rising Dodo** (www.risingdodo.com), a brand that I founded with the aim to provide **graphic and web design solutions** to SMEs. Website and brand-related projects were indeed the core business in an early stage. Nevertheless, I progressively started to focus in **UI/UX design**, which is what I best do, as I got involved in some start up projects like *Nestence*, *Wehey* and *Party Up*.

ADMINISTRATIVE STAGE

- From 01-2008 to 06-2008
I worked at **FREMAP**, one of the Spanish Health Agencies responsible to insure the workers' leaves due to work-related accidents or illnesses. My main duties in the **administration area** involved sorting out all the paperwork of the insurance holders involving their medical assistance, payments when covered by the agency and cases following-up.
Then I decided to invest my savings and moved to Madrid to specialize in Digital Communication. Once I got my Master degree I came back to Asturias and founded Rising Dodo

- From 09-2007 to 12-2007
I joined **Convergys**, a HR outsourcing company managing DuPont's HR. My tasks as an **administrator** in **Payroll Accounting** were more related to data management than accountancy itself, gathering bulk information from SAP System and working in Access and Excel environments, mainly for statistical and reporting purposes.
- From 01-2005 to 04-2007
I worked at **DuPont** (a multinational chemical company) in the Finance Service Center in Asturias. I held a position as an **administrator** in an



→ Internal Global Process called Delegation of Authority (DoA), managing the information of its database and taking responsibility for the EMEA region. DoA informed of the capability of the different directors, managers and employees in charge of the companies' resources, which was 'cascaded' down in the system, i.e. hierarchically, from the president to the rest of the employees.

FEATURED PROJECTS UNDER RISING DODO'S BRAND

Many local businesses trusted **Rising Dodo** for their online communication strategies during the last years. The brand initially provided simple and quick static **website solutions**, but the offer soon evolved into **Wordpress, Joomla and other CMS tools** for broader content management needs. Rising Dodo services included masterclasses for the clients to have independence in the use of



their new communication softwares. More complex projects led to **collaborations with developers and other experts** and hence Rising Dodo's network grew rapidly.

After the visual design, the **development of UI and UX** became the main know-how and projects like *Nestence*, *Wehey* and *Party Up* fell under the Dodo's umbrella.

TRICKY BIKE 03/2016

Tricky Bike is the first startup project of Rising Dodo in the Netherlands. It aims to prevent the bike theft by delivering fancy stickers with the message that the bike could be protected by a hidden tracking device. Since the idea is to promote the use of real trackers, the stickers would eventually tell the truth and confuse the thieves.



PARTY UP 09/2014

Party Up is a **real-time guide of the parties taking place in Ibiza**. The guide is composed by the pictures that the assistants take, upload and share in each party's gallery. Anyone can view the photos and get a glimpse of what is hot in the island at any time. However you will need to be physically present in the party to take them, since the app will check your location to enable the camera. If you are not in the venue, the app will simply show you the location in the map and suggest you to go there and join the party. Rising Dodo, owner of the project, made a **thorough UI/UX approach** and the app is ready for development.



WEHEY 01/2014

Wehey is an **instant messenger service app in combination with geolocation**. In Collaboration with BPM Social Media, owner of the project, Rising Dodo played a key role providing **UI/UX design**. Conversations in Wehey can stick to a certain location in the map. The app aims to arrange meetings among its users—either in groups or privately—when they are nearby. Rising Dodo donated its equity to focus on Party Up.



NESTENCE 06/2013

Nestence is an **online tool to write tales in collaboration**, nesting pieces of text of up to 250 characters, chosen democratically by the users. Each story starts with the first and the last piece of text. The game is about competing with other users in proposing the best idea to continue the story in each 'open' gap. The winning pieces of text are linked to the existing ones and new contests automatically follow until the last gap is filled and the story is finally completed. The aim was to select the best and more popular tales and sell them for the symbolic price of 1 Euro, giving the earnings to social causes. **Rising Dodo took over the visual design as well as the complex processes and UX.**



EXPERTISE IN SOFTWARE AND IT TOOLS

#1 Illustrator - An essential program for sketching all the job that one day will become a real app or a real web, apart from brochures and visiting cards.

#2 Photoshop - Love the adjustment options to arrange the pictures' quality.

#3 Dreamweaver - Definitely a do for editing HTML5 and CSS3 files and easily update a website

#4 Indesign - A perfect

fallback of Illustrator when dealing with multi-page designs.

#5 Wordpress - Worth setting it up, installing plugins and get a customized design for better results.

#7 Excel - Basic support for calculating project cost and income forecastings.

#8 Prezi - The redefinition of the concept of presentation (check

prezi.com/user/MicheMorales)

MOTIVATED PEOPLE WORK BETTER, RUN FASTER, ENJOY THE MUSIC MORE AND PASSES IT ALL TO OTHERS

Motivation peaks happen as easily as getting a mud shower with your **BTT** down a hill, finishing a 6 km **run** or a 1km **swim**, scoring while **playing football** or winning a tough **padel** point. Sports do a lot, but remembering your former **lifeguard** years, going out for a romantic dinner with your special person, or (just once) being a little materialistic and



fancying a vintage VW beetle to **drive**, can make people move mountains too. Whether you want it or not, witnessing motivation in others is sticky.